



Nicholasville, Kentucky

Spring 2013 Catalog



Purveyors of *fine* custom imprinted drinkware



Your Yacht Our Product

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Dear Captain,

As a professional mariner or business owner, have you ever tried to track down galley supplies for your yacht? You see them everywhere but no one seems to know where to get them, and when you find a source, it is 2-3 weeks before your product ships. This catalog represents the classic "saw a need and filled it" story.

The year was 1985. My father was a corporate pilot and saw the need for a mail order catalog of custom imprinted galley supplies, that discerning customer like yourself, could simply pick up the phone and order. So in a little town called Nicholasville, Kentucky, out of our basement, my parents created a catalog and set up a print operation. After 10 years of great success in the aviation industry, we branched out and created American Yacht Supply.

Today, 18 years later, American Yacht Supply is a bit bigger, a bit more diverse, but in many ways still the same. We're still in the same small Kentucky town. We're still on the vanguard of the drinkware business. And most important, we still thrive on the quality and service that my parents instilled upon the company. Our skilled craftsmen pride themselves on producing a quality product, within a 5 day turnaround time, that will appeal to our discerning customer, and is backed by the best guarantee available anywhere.

Shawn Claggett
President, 2nd Generation

Almost Linen Napkins



FEATURES & OPTIONS

- Personalization & 1 color included in the price
- 4 Print methods available
Screen Print, Hot Stamp, Emboss, Deboss
- Single ply absorbent facial quality
- Looks & feels like real linen
- Guest towel has top fold
- Dinner napkin has right side fold
- Recyclable & Biodegradable
- Made from renewable resources
- Made from 20% recycled fibers
- Made/Printed in the U.S.A.



Looks & feels like real linen

N17AL



N10AL



Square Placement

N17AL



N10AL

Diagonal Placement

GTAL

Web Page



Order Form



FREE
PMS Color
Matching

Be sure to specify: Napkin, Imprint method, Imprint placement, Standard ink color below or provide us with your PMS ink number.

Hot Stamp - One time \$40 die charge (Hot stamp foil) (1-die)

Deboss - One time \$40 die charge (Recessed image) (1-die)

Emboss - One time \$60 die charge (Raised image) (2-dies) (male & female)

Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
N10AL	Almost Linen Beverage Napkins	\$106	\$124	\$167	\$261	\$243	\$225	\$216
N17AL	Almost Linen Dinner Napkins	\$116	\$149	\$216	\$351	\$333	\$324	\$297
GTAL	Almost Linen Guest Towel	\$116	\$149	\$216	\$351	\$333	\$324	\$297
Each Additional Color		\$58	\$68	\$90	\$135	\$126	\$117	\$117

Made & Printed in the U.S.A. Eco-Friendly Item Recyclable Item

Quantities 1000 and above are priced per thousand



Beverage Napkins

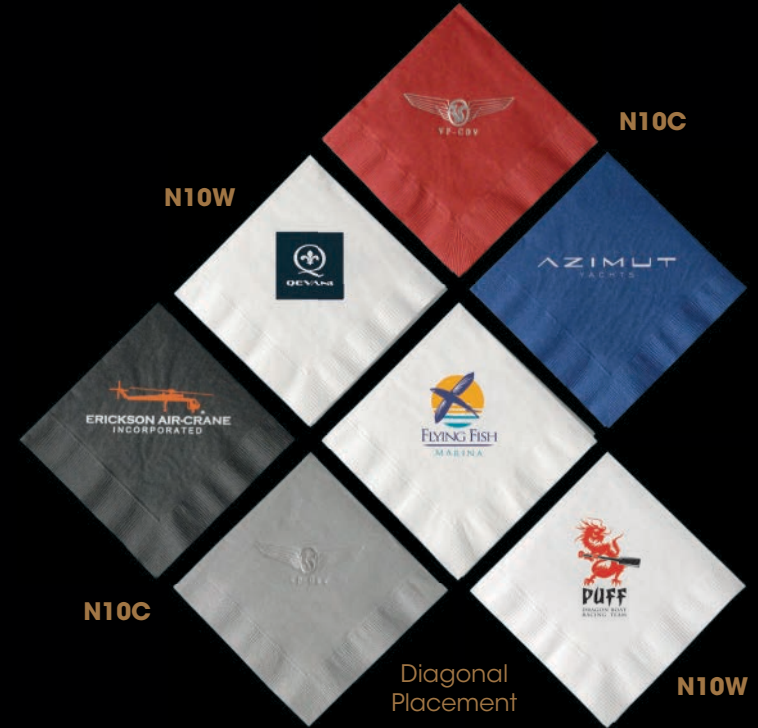


FEATURES & OPTIONS

- Personalization & 1 color included in the price
- 4 Print methods available
Screen Print, Hot Stamp, Emboss, Deboss
- 3-ply facial quality white napkins
- 2-ply facial quality color napkins
- Recyclable & Biodegradable
- Made from renewable resources
- Made from 20% recycled fibers
- Made/Printed in the U.S.A.



Square Placement



Diagonal Placement

FREE
PMS Color
Matching

Web Page



Order Form



Be sure to specify: Napkin, Imprint method, Imprint placement, Standard ink color below or provide us with your PMS ink number.

Hot Stamp - One time \$40 die charge (Hot stamp foil) (1-die)

Deboss - One time \$40 die charge (Recessed image) (1-die)

Emboss - One time \$60 die charge (Raised image) (2-dies) (male & female)

Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
N10W	White Beverage Napkins	\$86	\$106	\$146	\$216	\$180	\$171	\$162
N10C	Color Beverage Napkins	\$90	\$114	\$162	\$234	\$207	\$198	\$189
Each Additional Color		\$58	\$68	\$90	\$135	\$126	\$117	\$117

Made & Printed in the U.S.A. Eco-Friendly Item Recyclable Item

Quantities 1000 and above are priced per thousand



Screen Print



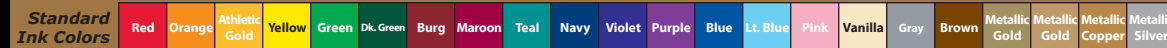
Hot Stamp



Emboss



Deboss



Dinner Napkins & Guest Towels



FEATURES & OPTIONS

- Personalization & 1 color included in the price
- 4 Print methods available
Screen Print, Hot Stamp, Emboss, Deboss
- 3-ply facial quality
- Guest towel has top fold
- Dinner napkin has right side fold
- Recyclable & Biodegradable
- Made from renewable resources
- Made from 20% recycled fibers
- Made/Printed in the U.S.A.

Web Page



Order Form



N17W



GTW

N17C



N17W



N17C



N17W



GTW

Be sure to specify: Napkin, Imprint method, Imprint placement, Standard ink color below or provide us with your PMS ink number.

Hot Stamp - One time \$40 die charge (Hot stamp foil) (1-die)

Deboss - One time \$40 die charge (Recessed image) (1-die)

Emboss - One time \$60 die charge (Raised image) (2-dies) (male & female)

FREE
PMS Color
Matching

Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
N17W	White Dinner Napkins	\$94	\$127	\$191	\$257	\$252	\$248	\$243
N17C	Color Dinner Napkins	\$99	\$149	\$216	\$351	\$333	\$324	\$297
GTW	White Guest Towels	\$112	\$144	\$207	\$324	\$306	\$297	\$288
Each Additional Color		\$58	\$68	\$90	\$135	\$126	\$117	\$117

Made & Printed in the U.S.A. Eco-Friendly Item Recyclable Item

Quantities 1000 and above are priced per thousand



Screen Print



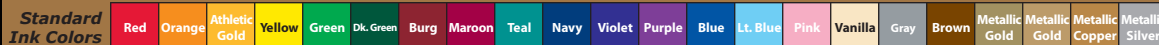
Hot Stamp



Emboss



Deboss



Eco-Plates



FEATURES & OPTIONS

- Personalization & 1 color included in the price
- Made from 100% recycled fiber
- Made from renewable resources
- Recyclable & Biodegradable
- Made/Printed in the U.S.A.

Web Page



Order Form



Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
CHP6W	6" Eco-Plate	\$101	\$142	\$225	\$378	\$360	\$342	\$324
CHP9W	9" Eco-Plate	\$153	\$189	\$288	\$486	\$468	\$450	\$432
CHP10W	10" Eco-Plate	\$158	\$194	\$342	\$612	\$594	\$576	\$558
Each Additional Color		\$71	\$97	\$144	\$234	\$225	\$216	\$207

Made & Printed in the U.S.A. Eco-Friendly Item Recyclable Item

Quantities 1000 and above are priced per thousand

Be sure to specify: Standard ink color below or provide us with your PMS ink number.



Plastic ClassicWare® Plates



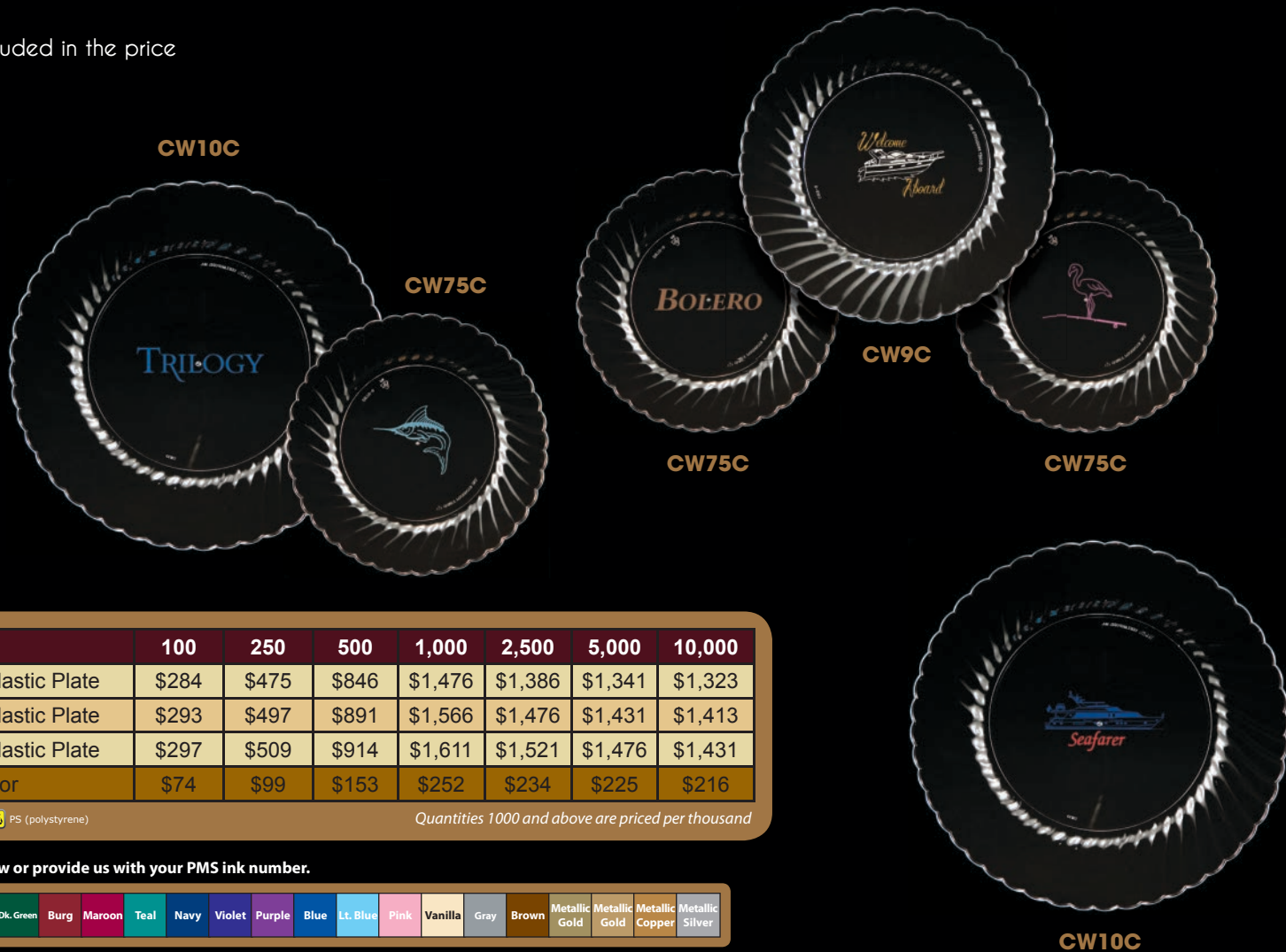
FEATURES & OPTIONS

- Personalization & 1 color included in the price
- Heavyweight plastic
- Classic scalloped edges
- Recyclable
- Made/Printed in the U.S.A.

Web Page



Order Form

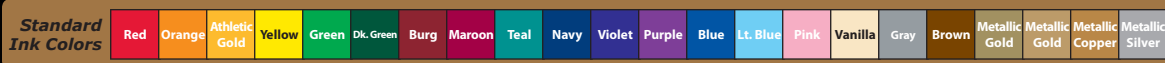


Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
CW75C	7" ClassicWare® Plastic Plate	\$284	\$475	\$846	\$1,476	\$1,386	\$1,341	\$1,323
CW9C	9" ClassicWare® Plastic Plate	\$293	\$497	\$891	\$1,566	\$1,476	\$1,431	\$1,413
CW10C	10" ClassicWare® Plastic Plate	\$297	\$509	\$914	\$1,611	\$1,521	\$1,476	\$1,431
Each Additional Color		\$74	\$99	\$153	\$252	\$234	\$225	\$216

Made & Printed in the U.S.A. Recyclable Item PS (polystyrene)

Quantities 1000 and above are priced per thousand

Be sure to specify: Standard ink color below or provide us with your PMS ink number.



Clear Plastic Fluted Cups



FEATURES & OPTIONS

- Personalization & 1 color included in the price
- Beautiful fluted finish reflects light
- Very elegant look
- Rigid polystyrene tumbler
- Recyclable
- Made/Printed in the U.S.A.

Request a random sample to see if it fits your cup holders.

Web Page



Order Form

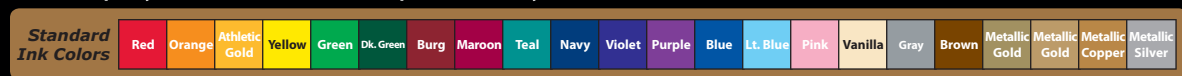


Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
CF9	9 oz Clear Fluted Cup	\$162	\$221	\$351	\$594	\$558	\$522	\$513
CF9R	9 oz Clear Fluted Rocks Cup	\$162	\$221	\$351	\$594	\$558	\$522	\$513
CF10	10 oz Clear Fluted Cup	\$162	\$221	\$351	\$594	\$558	\$522	\$513
CF12	12 oz Clear Fluted Cup	\$171	\$271	\$441	\$720	\$666	\$630	\$612
CF16	16 oz Clear Fluted Cup	\$189	\$317	\$522	\$882	\$846	\$828	\$810
Each Additional Color		NA	\$86	\$126	\$198	\$189	\$171	\$162

Made & Printed in the U.S.A. Recyclable Item PS (polystyrene)

Quantities 1000 and above are priced per thousand

Be sure to specify: Standard ink color below or provide us with your PMS ink number.



Clear Plastic Cups



FEATURES & OPTIONS

- Personalization & 1 color included in the price
- Smooth plastic finish
- Rigid polystyrene tumbler
- Recyclable
- Made/Printed in the U.S.A.

Web Page



Order Form



Request a random sample to see if it fits your cup holders.



Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
C9R	9 oz Clear Plastic Rocks Cup	\$108	\$158	\$234	\$387	\$351	\$324	\$315
C10	10 oz Clear Plastic Cup	\$108	\$158	\$234	\$387	\$351	\$324	\$315
C12	12 oz Clear Plastic Cup	\$122	\$180	\$297	\$477	\$450	\$432	\$423
C14	14 oz Clear Plastic Cup	\$143	\$230	\$387	\$621	\$576	\$549	\$531
C16	16 oz Clear Plastic Cup	\$158	\$248	\$405	\$639	\$603	\$576	\$558
Each Additional Color		NA	\$86	\$126	\$198	\$189	\$171	\$162

Made & Printed in the U.S.A. Recyclable Item PS (polystyrene)

Quantities 1000 and above are priced per thousand

Be sure to specify: Standard ink color below or provide us with your PMS ink number.



Paper Cups



FEATURES & OPTIONS

- Personalization & 1 color included in the price
- Great for both hot & cold beverages
- Cup interior is poly coated
- Made from renewable resources
- Recyclable where facilities exist
- Made/Printed in the U.S.A.

Web Page



Order Form



Request a random sample to see if it fits your cup holders.



Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
PC6W	6 oz Paper Cup	\$91	\$128	\$198	\$306	\$288	\$261	\$252
PC8W	8 oz Paper Cup	\$91	\$128	\$198	\$306	\$288	\$261	\$252
PC10W	10 oz Paper Cup	\$91	\$128	\$198	\$306	\$288	\$261	\$252
PC12W	12 oz Paper Cup	\$97	\$131	\$207	\$342	\$315	\$288	\$279
PC16W	16 oz Paper Cup	\$102	\$153	\$221	\$378	\$369	\$360	\$351
	Each Additional Color	NA	\$86	\$126	\$198	\$189	\$171	\$162

Made & Printed in the U.S.A.

Quantities 1000 and above are priced per thousand

Be sure to specify: Standard ink color below or provide us with your PMS ink number.



Item #	Item Description	100
PC08DO08	8 oz Dome Lid	\$12
PC16DO08	10-16 oz Dome Lid	\$12

Made & Printed in the U.S.A. Recyclable Item PS (polystyrene)

Sold in increments of 100 only

Foam Cups



FEATURES & OPTIONS

- Personalization & 1 color included in the price
- Traditional insulated foam cup
- Recyclable where facilities exist
- Made/Printed in the U.S.A.

Web Page



Order Form



Request a random sample to see if it fits your cup holders.



Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
S6	6 oz Foam Cup	\$92	\$117	\$162	\$252	\$234	\$225	\$216
S8	8 oz Foam Cup	\$92	\$117	\$162	\$252	\$234	\$225	\$216
S10	10 oz Foam Cup	\$94	\$117	\$171	\$261	\$243	\$234	\$225
S12	12 oz Foam Cup	\$94	\$117	\$171	\$261	\$243	\$234	\$225
S14	14 oz Foam Cup	\$96	\$120	\$176	\$270	\$252	\$243	\$234
S16	16 oz Foam Cup	\$103	\$126	\$189	\$288	\$270	\$252	\$243
Each Additional Color		NA	\$86	\$126	\$198	\$189	\$171	\$162

Made & Printed in the U.S.A. Recyclable Item PS (polystyrene)

Quantities 1000 and above are priced per thousand

Item #	Item Description	100	Item #	Item Description	100
FC08DO08	8 oz Dome Lid	\$8	FC12DO08	12-14 oz Dome Lid	\$9
FC10DO08	10 oz Dome Lid	\$9	FC16DO08	16 oz Dome Lid	\$9

Made & Printed in the U.S.A. Recyclable Item PS (polystyrene)

Sold in increments of 100 only

Be sure to specify: Standard ink color below or provide us with your PMS ink number.

Standard Ink Colors	Red	Orange	Athletic Gold	Yellow	Green	Dk. Green	Burg	Maroon	Teal	Navy	Violet	Purple	Blue	Lt. Blue	Pink	Vanilla	Gray	Brown	Metallic Gold	Metallic Gold	Metallic Copper	Metallic Silver
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Frost-Flex™ Cups



FEATURES & OPTIONS

- Personalization & 1 color included in the price
- Elegant frosted finish
- Flexible & shatter resistant
- Recyclable
- Made/Printed in the U.S.A.

Web Page



Order Form



Request a random sample to see if it fits your cup holders.

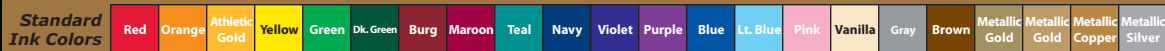


Item #	Item Description	100	250	500	1,000	2,500	5,000	10,000
P8	8 oz Frost-Flex™ Cup	\$110	\$185	\$288	\$441	\$405	\$387	\$378
P9R	9 oz Frost-Flex™ Rocks Cup	\$110	\$185	\$288	\$441	\$405	\$387	\$378
P10	10 oz Frost-Flex™ Cup	\$110	\$185	\$288	\$441	\$405	\$387	\$378
P12	12 oz Frost-Flex™ Cup	\$112	\$189	\$306	\$504	\$477	\$450	\$436
P14	14 oz Frost-Flex™ Cup	\$153	\$239	\$396	\$612	\$567	\$531	\$522
P16	16 oz Frost-Flex™ Cup	\$159	\$250	\$419	\$666	\$630	\$594	\$585
Each Additional Color		NA	\$86	\$126	\$198	\$189	\$171	\$162

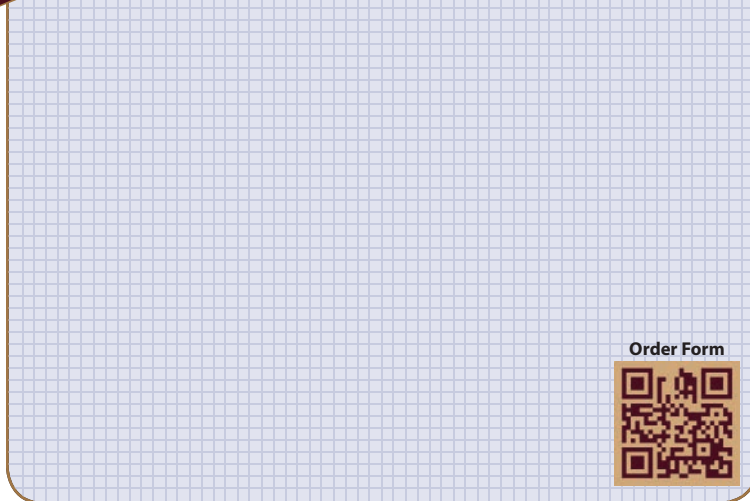
Made & Printed in the U.S.A. Recyclable Item PP (polypropylene)

Quantities 1000 and above are priced per thousand

Be sure to specify: Standard ink color below or provide us with your PMS ink number.



Sample Sketch



Order Form



Order Form Copies

Photo copy this form or log onto www.americanyachtsupply.com/orderform.pdf

Mail Orders

- Mail orders should be sent to:
 American Yacht Supply **Phone orders to: 800.538.3686**
 390 Enterprise Dr. **Fax orders to: 859.885.7891**
 Nicholasville, KY 40356
 e-mail orders to: customerservice@americanyachtsupply.com
- Enclose a check or money order payable on a US bank in US dollars, or include applicable credit card information in the box at right.
- Be sure we have a phone number should we need to reach you.
- If you have any questions while filling out the order form, our Customer Service Representatives will be glad to assist you on our toll free number 1-800-538-3686.

CustomerName _____

Address _____

Address _____

City _____ State _____ Zip _____

Person Placing Order _____ Title _____

Telephone _____ Work/Home (circle)

Fax Number _____

E-mail _____

Shipping Address if Different from above:

Ship to _____ Attention _____

Address _____

City _____ State _____ Zip _____

Method of Payment:

Check Enclosed Visa Mastercard American Express Security#

Credit Card Number Exp Date

Purchase Order Number _____ Name as appears on card _____

Signature as appears on card _____

Qty	Item #	Item Color	Typestyle	Ink Color	Description/Clip Art/Imprint	Price	Amount
Subtotal							
S&H Min \$5 add 8% For continental U.S. deliveries							
KY Sales Tax add 6% For Kentucky addresses - (include freight)							
Order Total							



Welcome Aboard Special

A Great Way to Sample Our Products at a Savings!

Here's What You'll Get
 *One special per logo please.
 Price includes one color imprint only.

Only
\$385*



250
 8oz Foam Cups
\$8

Multi Colored Logo?
 Add additional colors of
 imprint to all items for only
 \$225 per color.

250
 White Beverage Napkins
N10W

250
 10oz Frost-Flex Tumblers
P10

Order Another
Welcome Aboard Special

@ the same time for your Office, Plane,
 Farm, Ranch or your Vacation Home and
 get **10%** off the additional order!

Abbreviated

General Information

Complete general information can be found online at americanyachtsupply.com/general.html

Shipping: We ship via UPS and must have a complete street address (no PO Boxes) and zip code. Shipping charges to continental US addresses are 8% of order regardless of size, number of boxes, or weight. Minimum shipping charge is \$5. Shipping of export, expedited, and other orders outside of the continental US will be billed at cost.

Proofs: Digital proofs are faxed/emailed within 24 hours. One change can be made to proof, thereafter each change will be \$10.00. Your order will not be put into the production schedule until the final signed proof is received.

Production Time: Normal production is 5 working days from receipt of signed paper proof approval. We're quite proud of our performance in providing quality work on time.

Disclaimer: Factory reserves the right to change product specifications or vendors.

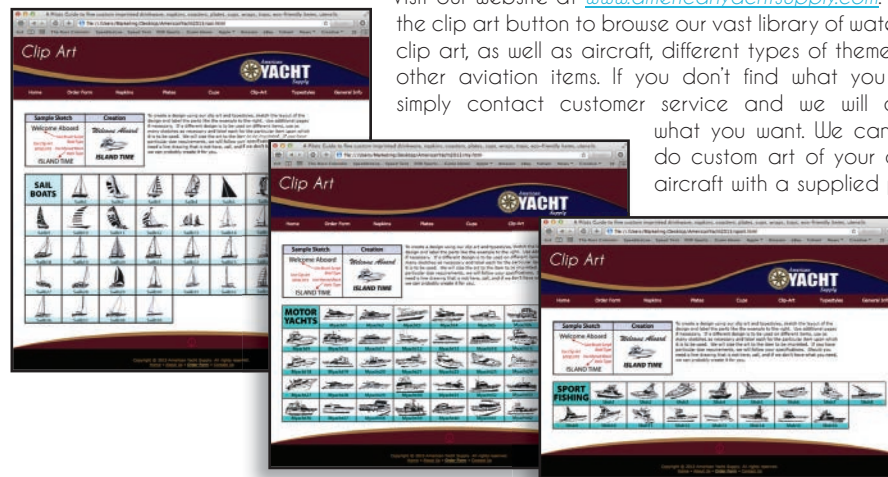
Returns: We will gladly exchange any defective product or errors on our part within 30 days, but otherwise cannot accept returns of imprinted items.

Damage Claims: Product ships F.O.B. from factory. We are not responsible for breakage or damage in transit. Should damage occur, you must save all boxes and packing material as well as broken items for possible inspection by the carrier on your premises. Without the box and packaging material, claims will be automatically denied. Call our customer service representatives and they will assist you in filing a claim.

Trademarks: Customer assumes liability for all trademarks and licensing, and holds American Yacht Supply® harmless from all claims and costs arising from items printed for the customer. Any trademarks photographed in this catalog are for illustration purposes only, and are not for sale or endorsements by their respective owners.

Clip Art

Visit our website at www.americanyachtsupply.com. Select the clip art button to browse our vast library of watercraft clip art, as well as aircraft, different types of themes and other aviation items. If you don't find what you need simply contact customer service and we will create what you want. We can even do custom art of your actual aircraft with a supplied photo.



How to Create a Logo



Step 1:

Select the product or products you wish to customize from our catalog.



Step 2:

OPTION A: Supply us with your logo.

OPTION B: Supply us with a photo of your watercraft. (extra charge for custom art)

OPTION C: Choose from our vast library of watercraft on our website to match your plane at americanyachtsupply.com, mouse over "Clip-Art" and choose your category.



Step 3:

Chose from our vast library of fonts on our website that match your style at americanyachtsupply.com/type.html Provide your tail letters, and how you want them presented. (i.e. arch, straight, etc.)



Step 4:

Call customer service to place your order or use the order form on the opposite page or scan the barcode to download, then fill out and fax to 859-885-7891.



Order Form

Order Example:

Sample Sketch

Welcome Aboard

← Use Holla Font
Regular Type (black ink)



← Use Photo Supplied for custom art
(burgundy, & black ink)

Fantasy Island

← Use Myriad Pro Bold Condensed
Straight (burgundy ink)

Art Creation

Welcome Aboard



Fantasy Island

Finished Products



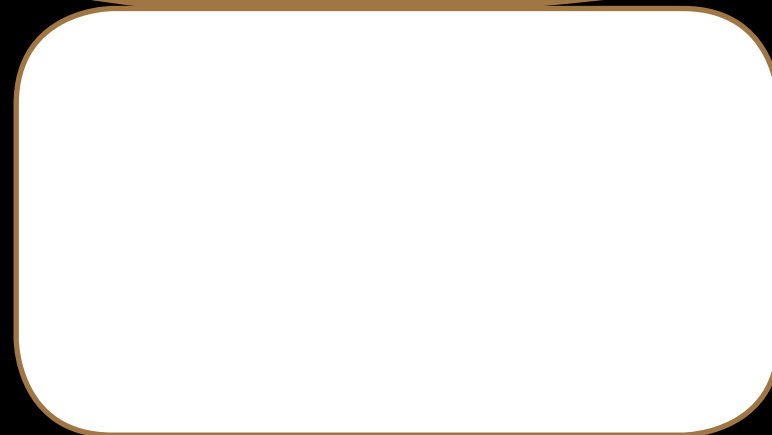
Order Ships within 5 business days from all approvals!



American Yacht Supply
390 Enterprise Drive
Nicholasville, Kentucky 40356



Contact Information



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for Purchasing Supplies for your Yacht.
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Purveyors of *fine* custom imprinted drinkware

